

ALLAMA IQBAL OPEN UNIVERSITY, ISLAMABAD
(Dept. of Sociology, Social Work & Pop. Studies)

Course: Methods of Social Research: Tools of Data Collection (4688)

Level: M.Sc.

Semester: Autumn, 2012

Dear students,

1. The course carries two assignments carrying 100 marks each.
2. Please write the assignments in your own words and do not copy from the books.
3. Typed assignments will not be accepted/evaluated.
4. Try to give examples from your own social settings.
5. Discuss the complex issues of the course with your tutor in the tutorial meetings.

LIST OF CONTENTS

This course comprises the following materials

1. Study guide/s (One)
2. Text books/ reader (One)
3. Assignments (Two)
4. Assignment forms (Two sets)
5. Time table for assignments and tutorials

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WARNING

1. **PLAGIARISM OR HIRING OF GHOST WRITER(S) FOR SOLVING THE ASSIGNMENT(S) WILL DEBAR THE STUDENT FROM AWARD OF DEGREE/CERTIFICATE, IF FOUND AT ANY STAGE.**
2. **SUBMITTING ASSIGNMENTS BORROWED OR STOLEN FROM OTHER(S) AS ONE'S OWN WILL BE PENALIZED AS DEFINED IN "AIOU PLAGIARISM POLICY".**

Course: Methods of Social Research: Tools of Data Collection (4688)

Level: M. Sc. Sociology

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Total Marks: 100

Pass Marks: 40

ASSIGNMENT No. 1

(Units: 9–12)

- Q. 1 What is the purpose of research design? Discuss different types of sociological research in detail. **(25)**
- Q. 2 Discuss in detail the advantages and disadvantages of interview studies. **(25)**
- Q. 3 How interviewer's characteristics affects the interviewing process? Discuss the qualitative research methods. **(25)**
- Q. 4 Write comprehensive note on following:
- i) Simulation **(13)**
 - ii) Steps in conducting focus group research **(12)**

ASSIGNMENT No.2

(Units: 13–16)

- Q. 1 How can we avoid pitfalls in questionnaire construction? Discuss in detail the various forms of interview. **(25)**
- Q. 2 Define four levels of measurements? Explain the process of construction and administration of questionnaire. **(25)**
- Q. 3 Elaborate the importance of content analysis. Also discuss the advantages and disadvantages of document study. **(25)**
- Q. 4 Write comprehensive notes on following:
- i) Analysis of variance **(13)**

ii) Hypothesis testing

(12)